


Aanal Patel

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 720-232-7517

 www.aanalpatel.com

EDUCATION:

University of Colorado- Boulder
Major: Bachelors of Arts in Psychology
Minor: Business Administration
Minor: Technology, Arts & Media

Boulder, CO
August 2009 -May 2014

Significant Course-Work
Calculus, Digital Design, Digital Media, Physical Computing, Marketing, Information Visualization

Ponderosa High School
AP and Honors Student

Parker, CO
August 2005 -May 2009

EXPERIENCE:

IDIAS Bioenergy
Branding, Marketing, & Advertising Consultant
-Co-designed logo, business cards and brand
-Design informational graphic posters for funding events
-Aid marketing and advertising projects

Boulder, CO
June 2013 -Current

Miss Oubou Blog
Web Programmer/Designer
-Redesigned and Installed new web template
-Introduced new social media outlets, handle pinterest account
-Set up google analytics, lookbook, social media links
-Designed new banner

Denver, CO
March 2014 -Current

The Buffalo Academy
Marketing Intelligence Analyst
-Gathered intelligence on surrounding tutoring services and coursework
-Led marketing development team
-Identified and implemented new marketing strategies
-Designed and developed new graphics and advertising image content

Boulder, CO
January 2014 -June 2014

Holiday Inn Express and Suites
Front Desk Associate
-Opera Software familiarity and constant use
-Implemented customer service and social skills
-Resolved any guest issues, checked guests in and out, completed necessary paperwork

Thornton, CO
February 2013 -November 2013

Skaggs School of Pharmacy
Research Assistant
-Grow, treat, count and analyze head and neck & bladder cancer cells
-Section, stain and observe mice tumors
-Organize and analyze data using Sigma Stat

Denver, CO
May 2011 -August 2012

EXPERTISE:

Web
-Microsoft Suite
-HTML 5
-CSS
-Java
-Javascript
-jQuery
-PHP
-Arduino
-Some C++

Design
-Adobe Photoshop
-Adobe Illustrator
-Adobe InDesign
-Adobe After Effects
-Mixcraft Acoustica
-Garage Band

Personal
-Organization
-Time-management
-Self-motivation
-Proactive
-Leadership
-Dedicated
-Social Outreach
-Efficiency
-Teamwork

Social
-Fluent English
-Fluent Gujarati
-Semi-fluent Hindi

EXTRA:

-South Asian Student Association: executive advertising/designer 2010-2011
-Gujarati Samaj of Rocky Mountains: member, head of creative advertising & event decoration 2012, 2007-2010
-CU Intramural Captain January 2010 -January 2014
-Sway app logo design
-Gateway Liquors logo design and website